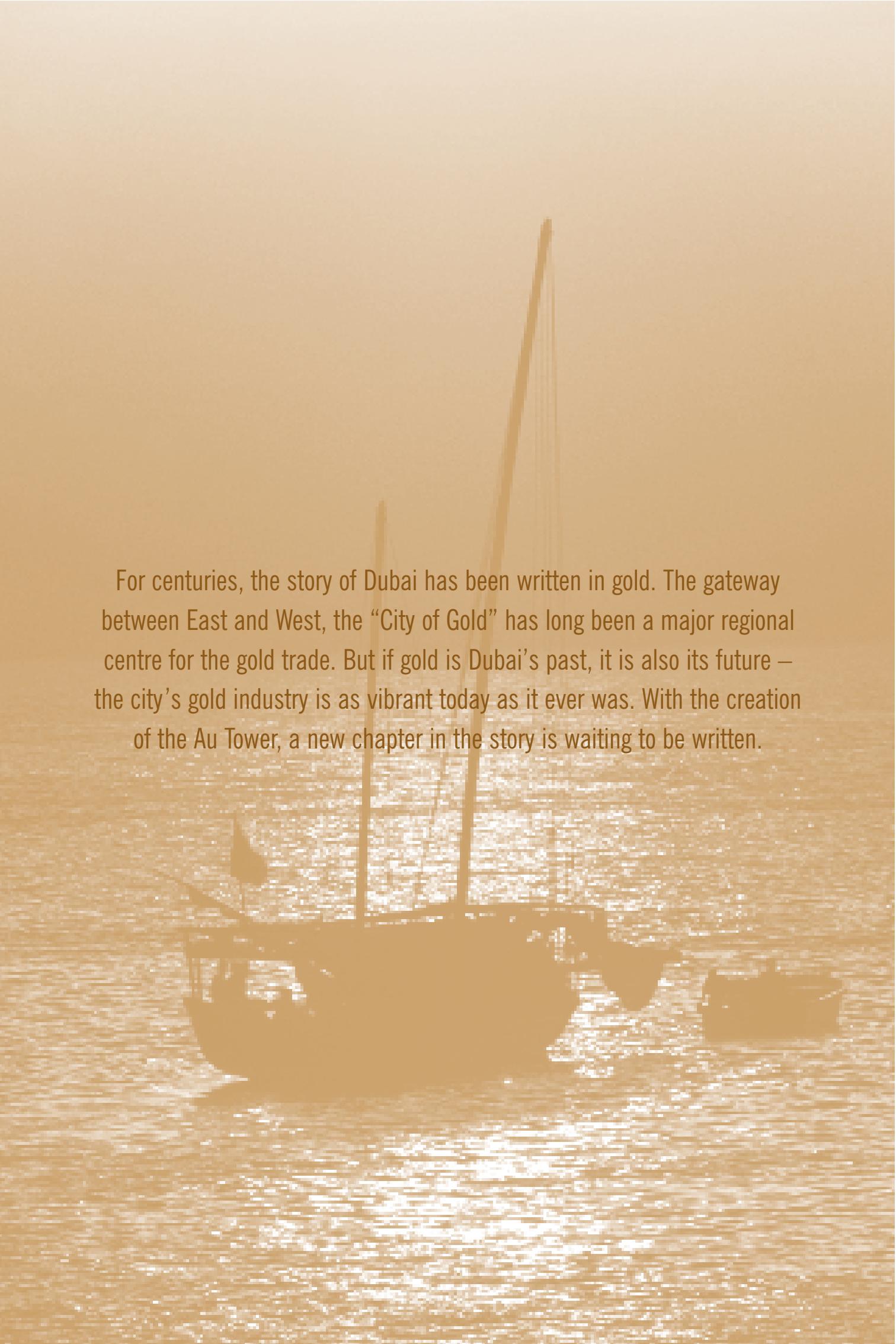


# Au Tower

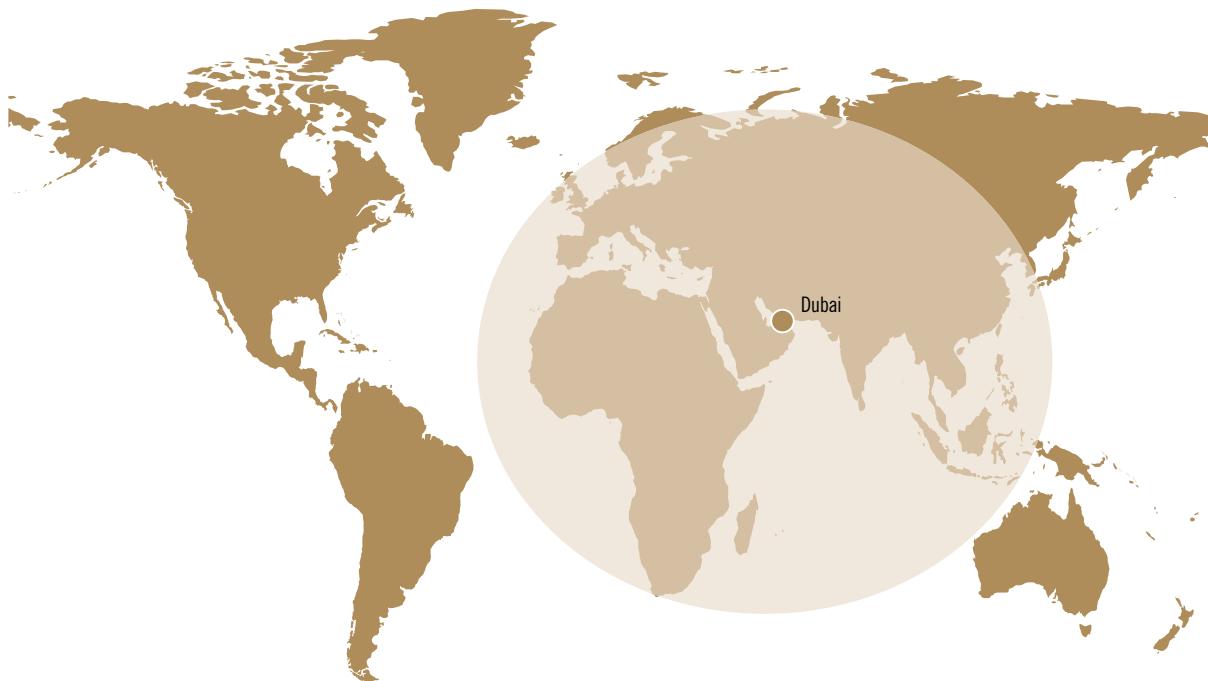


The Heart of the Gold Industry in Dubai

A large dhow with two masts is sailing on the water at sunset. The sky is a deep orange, and the water reflects the light. A smaller boat is visible in the distance to the right.

For centuries, the story of Dubai has been written in gold. The gateway between East and West, the “City of Gold” has long been a major regional centre for the gold trade. But if gold is Dubai’s past, it is also its future – the city’s gold industry is as vibrant today as it ever was. With the creation of the Au Tower, a new chapter in the story is waiting to be written.





The Middle East and Asia represent one of the world's most lucrative markets for gold, precious metals and commodities. At its heart lies Dubai and now the famed 'City of Gold' has a new centre – the Au Tower at the Dubai Metals & Commodities Centre (DMCC). The future of the region's gold industry is already here.

**DMCC will reinforce Dubai's position as the region's leading gold centre by linking lucrative business incentives with facilities designed specifically for bullion trading, refining and manufacturing.**

The Centre offers a unique opportunity to participants in the precious metals, diamonds and coloured stones and commodities industries. Bringing these trades together in one fully featured centre, DMCC is geared to provide the ideal infrastructure and services to enhance your business.

The Au Tower is available exclusively for DMCC members in the commodities trade. DMCC members enjoy all of the benefits of free zone status, including: 100% business ownership; 'single window' clearances for licensing, visas, etc; a 50-year freeze on personal and income taxes; no foreign exchange controls or barriers to entry; and no restrictions on capital repatriation.

The gold industry has a new heart – appropriately named as the Au Tower, Au being the chemical composition of gold. This tower brings together the facilities and services required by modern day businesses to assure their success and future growth.

A new centre for Dubai's gold industry, the Au Tower is a landmark 37-story development. The impressive Tower has been themed for the industry and is designed to meet the specific requirements of a wide range of gold-related businesses, including:

- Gold, precious metals and bullion traders
- Jewellery distributors
- Financiers, insurance companies and industry-support services
- Jewellery designers
- Prestige jewellery brands

The concentration of gold industry-related businesses in the Au Tower delivers additional and valuable benefits through the presence of complementary companies ready and able to add synergistic benefits to your business offering.

Bold and original in its design, the Au Tower is aesthetically stunning. The shape of the gold leaf inspires the floor plans, and gold-tinted glass allows for natural light without the glare. The skylights are a dramatic feature of the Tower.

The Au Tower has been designed as a place for occupants to comfortably work and network. The ground floor will feature coffee shops and restaurants as well as retail space. The offices are modular, but can also be leased in multiples to accommodate larger businesses. The floors are open and column-free, allowing flexibility of individual office design. Common washrooms service each floor, and each office can cater to individual washrooms and pantries in specified areas.

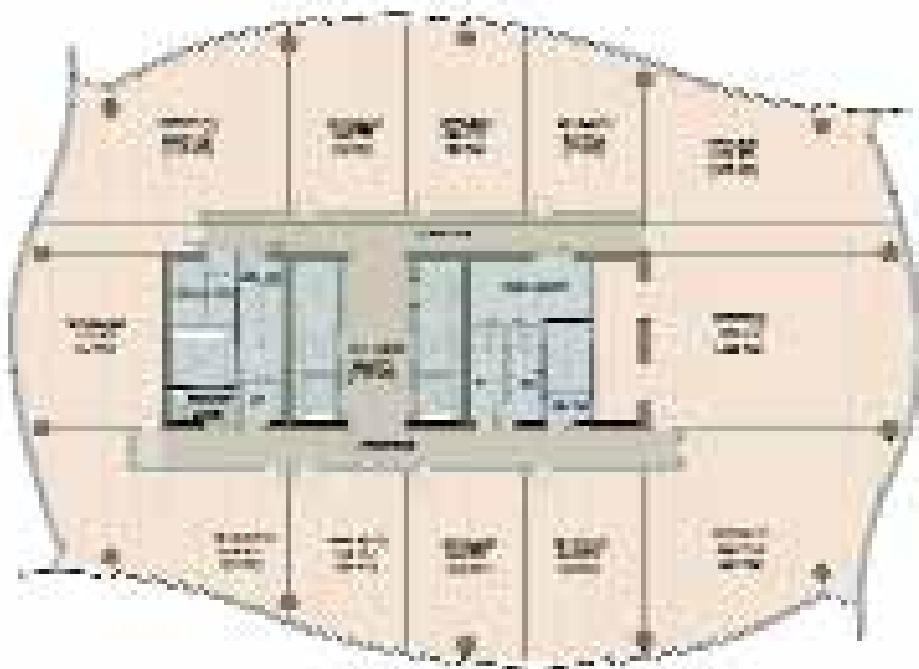
## A centuries-old craft, a 21st century building

Ample parking is provided through three floors of parking with direct access to the ground floor lobby provided by two shuttle lifts. Ten spacious high-speed lifts, designed to ensure a waiting time of less than 30 seconds, service the Tower. There is also a freight lift with a capacity of 3,800 kg.

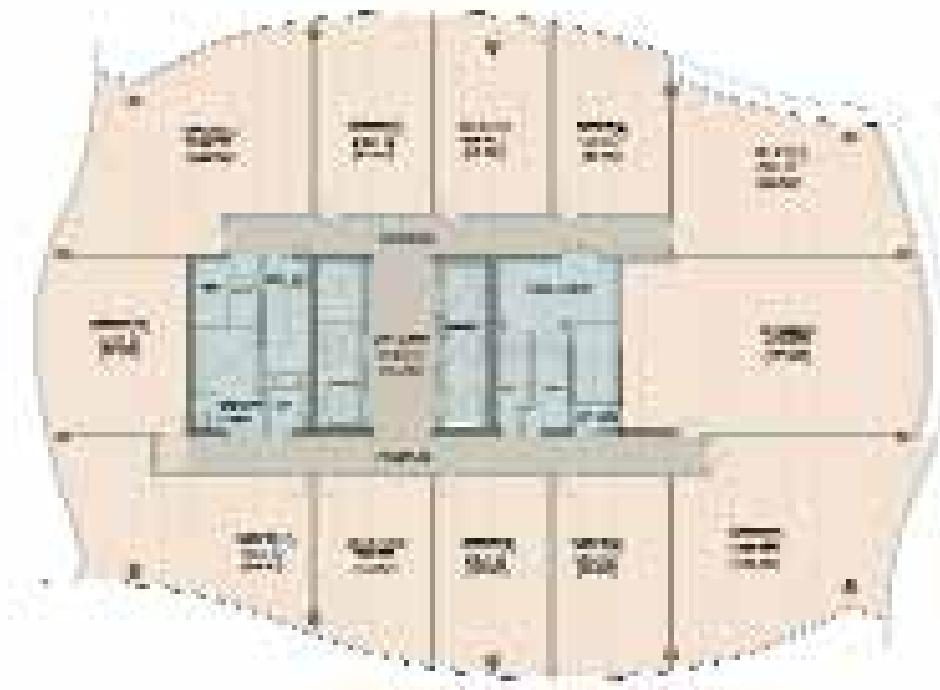
Whilst geared to provide a creative and prestigious environment, the Au Tower has been designed with functionality in mind. The building is fitted with high-speed fibre optic data lines, manned security, and an energy-efficient, maintenance-free air-conditioning system that minimises power consumption and maintains a comfortable environment in all areas of the building.



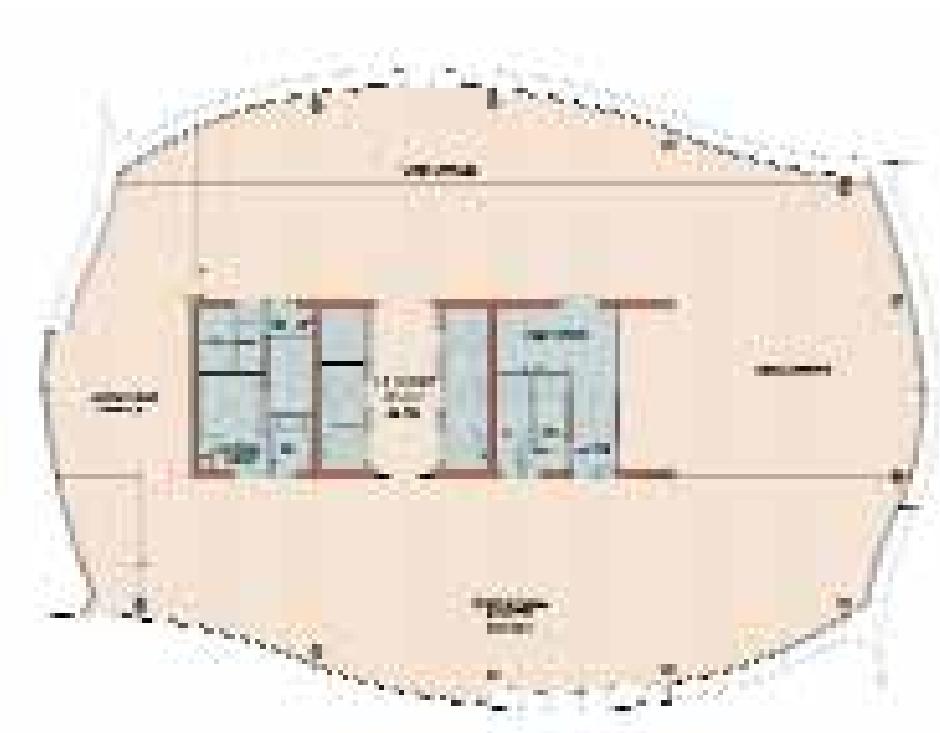
Ground Floor



Low Rise Office - Typical Floor Plan



High Rise Office - Typical Floor Plan



Summit





## The future of the gold industry can be found at Au Tower

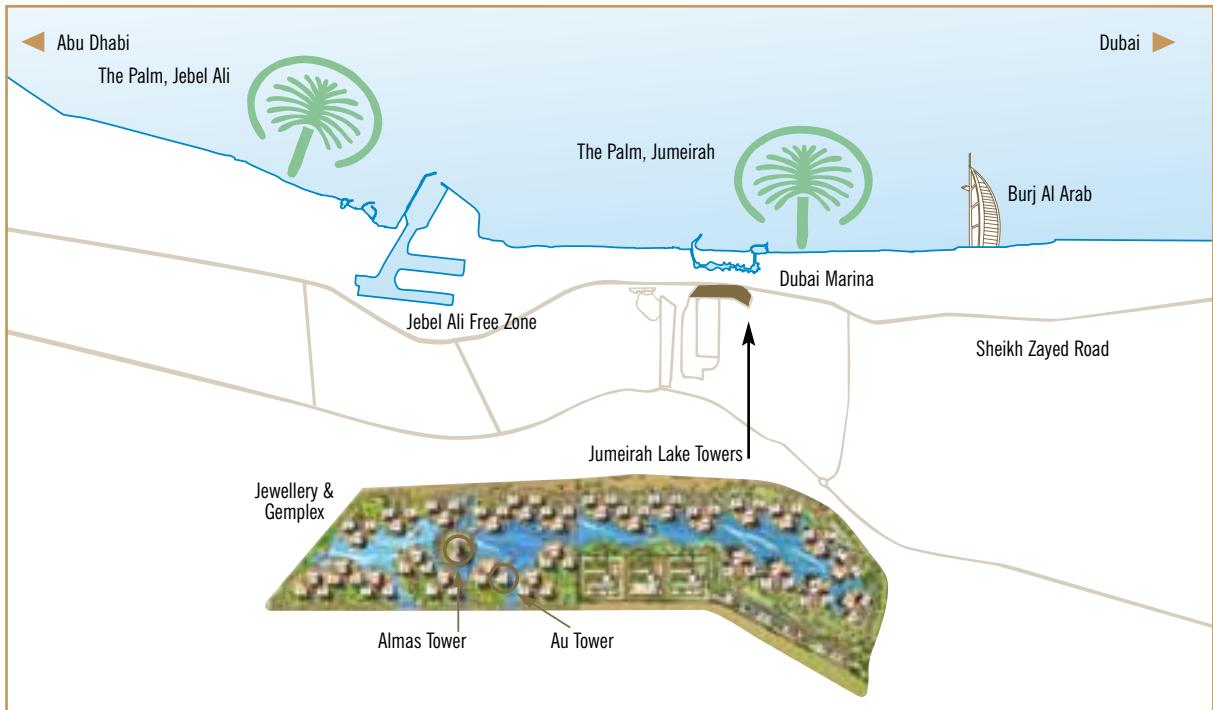
Creating a perfect launch pad for precious metals and jewellery businesses, the Au Tower places you at the core of industry activity. DMCC's Jewellery & Gemplex is located within easy reach of the tower allowing ease of business for market participants active in both trading and manufacturing. The Au Tower will also be home to the Dubai Gold & Commodities Exchange. This new exchange, operating on a state of the art electronic trading platform, is set to further increase the value and volume of gold traded in and through Dubai, presenting invaluable business opportunities.





## Situated in the heart of the 'new' Dubai

The Au Tower stands tall amongst more than 80 towers in the Jumeirah Lake Towers project situated within DMCC's 300-hectare development. Surrounded by calming lakes and beautiful gardens the Au Tower provides a perfect location for businesses at a prime site on the Sheikh Zayed Road. Situated amidst Dubai's newest projects such as the extraordinary Palm Island, the prestigious Dubai Marina and business hubs such as the Dubai Internet and Media Cities, the tower is in close proximity to the Dubai Airport, the Jebel Ali Free Zone and the world famous Gold Souk.



## Don't miss your opportunity to play your part

Make sure that you don't miss out on exciting business opportunities presented by the Au Tower.

Contact a member of the Business Development Team at the Dubai Metals & Commodities Centre to

book your place at the heart of the gold industry in Dubai.



مركز دبي للمعادن والسلع  
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